

14th Annual



March 5th-8th, 2026 • International Agri-Center, Tulare, CA

Dear Western Classic Junior Dairy Show Supporter,

The South San Joaquin Holstein Association (SSJHA) is currently planning the 14th Annual Western Classic Junior Dairy Show, scheduled for March 5-8, 2026, at the Dairy Center, International Agri-Center in Tulare, CA. This event was created in 2012 after the historic Great Western Livestock Show was canceled due to lack of funding from the State of California. This show has grown tremendously since its inception and is now the largest junior dairy cattle show in the West. In 2025, the show attracted 215 head of cattle and 106 junior exhibitors ages 5-21. Due to HPAI (bird flu), last year's show was limited to heifers and in-state participants. For 2026, we expect to return to hosting over 300 head of cattle and 200 junior exhibitors, consistent with previous years. Additionally, the Western Classic will be hosting 4-H, FFA, and college dairy cattle judging contests, which typically involves more than 100 participants.

The Western Classic Junior Dairy Show has become a highly anticipated event each year as it is the first show of the year for many youth, and they look forward to the opportunity to showcase their hard work. For the past few years, we have been able to host this event at the International Agri-Center in Tulare, CA. With the help of generous sponsors we are able to create an opportunity for youth dairy enthusiasts, to show case their dedication and come together for a fun weekend where friendships flourish.

The show committee has worked diligently to make this a bigger and better event each year for youth and spectators to have an unforgettable experience in and out of the show ring. This show has become a first-class event, and this would not be possible without the support of our community and industry. While the show is managed by volunteers and operated as a non-profit, there are significant costs associated with the event. To sustain the quality of the show and maintain accessibility for young agriculturists and dairy exhibitors, additional support is requested. Please review the attached page for information regarding sponsorship levels.

We thank you in advance for your consideration and for helping us continue to make this a great annual fun-filled, memorable and educational opportunity for our youth!

Sincerely,
Joey Airoso
Vice President, South San Joaquin Holstein Association
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