

11th Annual



March 10th-12th, 2023 • International Agri-Center, Tulare, CA

Dear Western Classic Junior Dairy Show Supporter,

The South San Joaquin Holstein Association (SSJHA) is currently planning the 11th Annual Western Classic Junior Dairy Show on March 10th - 12th, 2023 in the Dairy Center at the International Agri-Center in Tulare, CA. This event was created in 2012 after the historic Great Western Livestock Show was canceled due to lack of funding from the State of California. This show has grown tremendously since inception and is now the largest junior dairy cattle show in California. In 2022, it attracted over 320 head of registered and grade dairy cattle exhibited by approximately 200 junior exhibitors ages 5-21 from all parts of the Central Valley, as far south as Escondido and as far north as Petaluma. Additionally, a 4-H, FFA and college dairy cattle judging contest with over 100 participants kicked off the weekend festivities. Fitting and showing clinics were also offered for youth to participate in.

The show was held at our new location for the first time in 2022 and was a great success. It was wonderful to have dairy enthusiasts all together again after a two-year hiatus. The new facility exceeded expectations and it was fantastic to have all our exhibitors under one roof. We are excited to continue to hold our event here again. We are currently operating under a three-year contract to hold the show at this location. This commitment allows both the Agri-Center and SSJHA to make some needed improvements in order to accommodate a dairy cattle show of our size. Last year, we were able to create a portable milk barn and make sure exhibitors had ample electricity at their cattle. We will continue to work with the Agri-Center to provide additional wash rack space and additional/upgraded RV camping sites, as well as additional improvements. We remain thrilled about this improved facility and the potential for the show to continue to grow.

The success of this show to date has not been achieved alone, and the continued growth and improvement of this event will not be possible without the generous support of many individuals and businesses like yours. Although this show is run with many volunteers and our non-profit group, there are numerous expenses involved. To continue to maintain the quality of this event and make it accessible and affordable to as many young agriculturists and dairy cattle showmen as possible, we would appreciate your support! Please review the attached page for sponsorship levels.

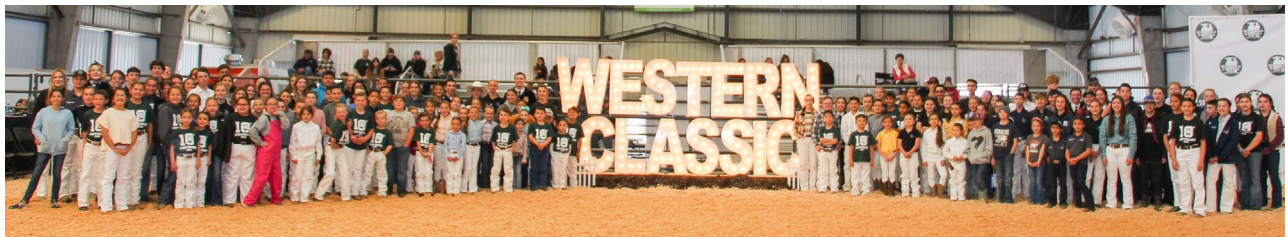
We thank you in advance for your consideration and your help to continue to make this a great annual fun-filled, memorable and educational opportunity for our youth!

Sincerely,

Matthew Evangelo
President, South San Joaquin
Holstein Association
559-816-422

Joey Airosso
Vice President, South San
Joaquin Holstein Association
559-967-5258

Lauren Evangelo
Secretary, South San Joaquin
Holstein Association
707-338-5247



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2023 Western Classic Junior Dairy Show Sponsorship Participation Form

Please fill out **ALL** the contact information

Business Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level:

_____ Platinum Sponsor - \$2,500+
***Contact Lauren Evangelo for specific sponsorship opportunities at this level*

_____ Gold Sponsor - \$1,500 - \$2,499

_____ Silver Sponsor - \$500 - \$1,500

_____ Bronze Sponsor - \$300 - \$999

_____ Friend of the Western Classic - \$50-299

Payment Options:

Mail this form along with payment to:
South San Joaquin Holstein Association
c/o: Lauren Evangelo
6970 Corona Avenue
Kingsburg, CA 93631

** Please make check payable to:

South San Joaquin Holstein Association or SSJHA

Pay Online with Debit/Credit Card:
www.ssjholstein.com/sponsorship

E-mail this form or information
requested on this form to:
westernclassicdairy@hotmail.com

Questions?

Contact Lauren Evangelo: 707-338-5247 or westernclassicdairy@hotmail.com

**PLEASE RETURN BY FEBRUARY 15, 2023
to guarantee you make sponsorship signage!**

THANK YOU FOR YOUR SUPPORT!!