

## 10<sup>th</sup> Annual



**March 12<sup>th</sup> & 13<sup>th</sup>, 2022 • International Agri-Center, Tulare, CA**

Dear Western Classic Junior Dairy Show Supporter,

The South San Joaquin Holstein Association (SSJHA) is currently planning the 10<sup>th</sup> Annual Western Classic Junior Dairy Show on March 12<sup>th</sup> - 13<sup>th</sup>, 2022. For the past decade, this show has been held at the Kings Fairgrounds in Hanford. This was created after the historic Great Western Livestock Show was canceled in 2012 due to lack of funding from the State of California. This show has grown tremendously since inception and is now the largest junior dairy cattle show in California. It attracts over 300 head of registered and grade dairy cattle exhibited by approximately 225 junior exhibitors ages 5-21 each year from all parts of the Central Valley, as far south as Escondido and as far north as Petaluma. In addition, a 4-H, FFA and college dairy cattle judging contest with over 100 participants kicks off the weekend festivities.

The show and event had maxed out our current location/facility. The committee had begun looking for ways to continue to improve our show and the ability to grow, when we were approached by staff at the International Agri-Center about having our event at the World Ag Expo grounds. After several meetings and negotiations, we are excited that our 10<sup>th</sup> Annual show will be held in the Farm Credit Dairy Center on the International Agri-Center grounds. We have entered a three-year contract to hold the show at this location. This commitment allows both the Agri-Center and SSJHA to make some needed improvements in order to accommodate a dairy cattle show of our size. Specifically, a milk barn, wash rack space, additional/upgrade to electricity and additional RV camping sites. We are thrilled about this improved facility and the potential for the show to continue to grow.

The success of this show to date has not been achieved alone, and the continued growth and improvement of this event will not be possible without the generous support of many individuals and businesses like yours. Although this show is run with many volunteers and our non-profit group, there are many expenses involved. To continue to maintain the quality of this event and make it accessible to as many young agriculturists and dairy cattle showmen as possible, we will appreciate your support! Please review the attached page for sponsorship levels.

We thank you in advance for your consideration and your help to continue to make this a great annual fun-filled, memorable and educational opportunity for our youth!

Sincerely,  
Matthew Evangelo  
President, South San Joaquin  
Holstein Association  
559-816-422

Joey Airoso  
Vice President, South San  
Joaquin Holstein Association  
559-967-5258

Lauren Evangelo  
Secretary, South San Joaquin  
Holstein Association  
707-338-5247



**6970 Corona Avenue • Kingsburg, California 93631**  
**[www.ssjholstein.com](http://www.ssjholstein.com)**

# 2022 Western Classic Junior Dairy Show Sponsorship Participation Form

*Please fill out **ALL** the contact information*

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## **Sponsorship Level:**

\_\_\_\_\_ Platinum Sponsor - \$2,000+

\_\_\_\_\_ Gold Sponsor - \$1,000 - \$1,999

\_\_\_\_\_ Silver Sponsor - \$500 - \$999

\_\_\_\_\_ Bronze Sponsor - \$250 - \$499

\_\_\_\_\_ Friend of the Western Classic - \$50-249

**PLEASE** mail this form along with payment to:

South San Joaquin Holstein Association

c/o: Lauren Evangelo

6970 Corona Avenue

Kingsburg, CA 93631

Please make check payable to: **South San Joaquin Holstein Association**

**PLEASE RETURN BY FEBRUARY 15, 2022  
to guarantee you make sponsorship signage!**

**THANK YOU FOR YOUR SUPPORT!!**