

12th Annual



March 8th-10th, 2024 • International Agri-Center, Tulare, CA

Dear Western Classic Junior Dairy Show Supporter,

The South San Joaquin Holstein Association (SSJHA) is currently planning the 12th Annual Western Classic Junior Dairy Show on March 8th - 10th, 2024 in the Dairy Center at the International Agri-Center in Tulare, CA. This event was created in 2012 after the historic Great Western Livestock Show was canceled due to lack of funding from the State of California. This show has grown tremendously since inception and is now the largest Junior Dairy Cattle Show in the West. In 2023, it attracted 325 head of registered and grade dairy cattle exhibited by approximately 200 junior exhibitors ages 5-21 from California, Idaho and Utah. A 4-H, FFA and college dairy cattle judging contest with over 100 participants kicked off the weekend festivities.

The 2023 show was held for the second time at the Farm Credit Dairy Center at the International Agri-Center and was a huge success. It was great to have so many dairy enthusiasts all together under one roof. More importantly, although we got a tremendous amount of rain during the weekend of the show last year, this well-maintained facility allowed all the exhibitors and cattle to stay safe and dry. Thanks to the ongoing support from our generous sponsors, we were able to upgrade sound and video systems last year. Additionally, we were able to add a couple of new activities for our exhibitors including a dairy cattle costume and showman contest and an exhibitor fun night with games and challenges in the show ring.

The success of this show to date has not been achieved alone, and the continued growth and improvement of this event will not be possible without the generous support of many individuals and businesses like yours. Although this show is run by our non-profit group with many volunteers, there are numerous expenses involved. To continue to maintain the quality of this event and make it accessible and affordable to as many young agriculturists and dairy cattle showmen as possible, we would appreciate your support! Please review the attached page for sponsorship levels. If you have any questions or would like to discuss specific sponsorship opportunities, please don't hesitate to reach out.

We thank you in advance for your consideration and your help to continue to make this a great annual fun-filled, memorable and educational opportunity for our youth!

Sincerely,

Matthew Evangelo
President, South San Joaquin
Holstein Association
559-816-4224

Joey Airosso
Vice President, South San
Joaquin Holstein Association
559-967-5258

Lauren Evangelo
Secretary, South San Joaquin
Holstein Association
707-338-5247



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2024 Western Classic Junior Dairy Show Sponsorship Participation Form

Please fill out ALL the contact information

Business Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level:

_____ Platinum Sponsor - \$2,500+

***Contact Lauren Evangelo for specific sponsorship opportunities at this level*

_____ Gold Sponsor - \$1,500 - \$2,499

_____ Silver Sponsor - \$1,000 - \$1,499

_____ Bronze Sponsor - \$300 - \$999

_____ Friend of the Western Classic - \$50-299

Payment Options:

Mail this form along with payment to:
South San Joaquin Holstein Association
c/o: Lauren Evangelo
6970 Corona Avenue
Kingsburg, CA 93631

** Please make check payable to:
South San Joaquin Holstein Association or SSJHA

Pay Online with Debit/Credit Card:
www.ssjholstein.com/sponsorship

E-mail this form or information
requested on this form to:
westernclassicdairy@hotmail.com

SSJHA Tax ID #: 23-7209184
W-9 available on request

Questions?

Contact Lauren Evangelo: 707-338-5247 or westernclassicdairy@hotmail.com

PLEASE RETURN BY FEBRUARY 15, 2024
to guarantee you make sponsorship signage!

THANK YOU FOR YOUR SUPPORT!!